

# Mischa Young

## Curriculum Vitae

Department of Urban Environments  
Université de l'Ontario français  
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## EDUCATION

- 2020 Ph.D. in Urban Planning, University of Toronto  
*Dissertation: What Happens when the Uber Tailpipe Smoke Clears: An Examination of the Impacts of Ride-hailing in Canada*
- 2016 M.Sc. in Urban Studies, Université du Québec à Montréal (UQÀM)  
*Thesis: Parking Prices and Urban Sprawl in Canadian Metropolitan Areas*
- 2013 B.A. in Economics, McGill University

## PROFESSIONAL APPOINTMENTS

- 2021 – Present Assistant professor, Université de l'Ontario français  
Department of Urban Environments
- 2020 – 2021 Postdoctoral research fellow, University of California, Davis  
Institute of Transportation Studies, 3 Revolutions Future Mobility Program
- 2016 Analyst, Government of Canada  
Minister of Innovation, Science and Economic Development

## PUBLICATIONS

### Refereed Journal Articles:

- 2022 Giller, J., **Young, M.**, & Circella, G. (2022). Modeling modal substitution and induced travel of ridehailing in California. *Transportation Research Part C: Emerging Technologies*. [Submitted]
- 2022 Zhang, Y., Farber, S., **Young, M.**, Tiznado-Aitken, I., & Ross, T. (2022). Exploring travel patterns of people with disabilities: a multilevel analysis of accessible taxi trips in Toronto, Canada. *Travel Behaviour and Society*. [Submitted]

- 2022 Compostella, J., Logansen, X., **Young, M.**, Soza-Parra, J., Jenn, A., & Circella, G. (2022). An Investigation of the Factors that Affect the Use of Pooled Ridehailing Services in California. *Transportation Research Part A: Policy & Practice*. [Submitted]
- 2022 Logansen, X., Lee, Y., **Young, M.**, Compostella, J., Circella, G. & Jenn, A. (2022). Ridehailing Use, Travel Patterns and Multimodal Lifestyle: A Latent-class Cluster Analysis of One-week GPS-based Diaries in California. *Travel Behaviour and Society*. [Submitted]
- 2022 **Young, M.**, Soza-Parra, J., Circella, G. (2022). Changes in Online Shopping Frequency During COVID-19: Who is Responsible and Are These Changes Temporary or Long-lasting?. *Regional Science Policy & Practice*, 1-17.
- 2022 Zwick, A., Spicer, Z., **Young, M.** (2022). Moving Ideas? The News Media's Impact on Ridehailing Regulations in Canadian Cities. *Journal of Urban Affairs*. 1-16.
- 2021 Zhang, Y., Farber, S., **Young, M.** (2021). Eliminating barriers to nighttime activity participation: The case of on-demand transit in Belleville, Canada. *Transportation*, 1-24.
- 2021 **Young, M.**, Farber, S., & Palm, M. (2021). The true cost of sharing: A detour penalty analysis between UberPOOL and UberX trips in Toronto. *Transportation Research Part D: Transport and Environment*, 87, 102540.
- 2021 Palm, M., Farber, S., Shalaby, A. & **Young, M.** (2021). Equity analysis and new mobility technologies: Towards Meaningful Interventions. *Journal of Planning Literature*, 1-15.
- 2020 **Young, M.**, & Farber, S. (2020). Using wait-time thresholds to improve mobility: The case of UberWAV services in Toronto. *Transport Findings*, 1-7.
- 2020 **Young, M.**, Savan, B., Manaugh, K., & Scott, J. (2020). Mapping the demand and potential for cycling in Toronto. *International Journal of Sustainable Transportation*, 1-9.
- 2020 **Young, M.**, Allen, J. & Farber, S. (2020). Measuring when Uber behaves as a substitute or complement to transit: An examination of travel-time differences in Toronto. *Journal of Transport Geography*, 82: 102629.
- 2019 **Young, M.** & Farber, S. (2019). The who, why, and when of Uber and other ride-hailing trips: An examination of a large sample household travel survey. *Transportation Research Part A: Policy and Practice*, 119: 383-392.
- 2019 **Young, M.** (2019). Ride-hailing's impact on Canadian cities: Now let's consider the long game. *Canadian Geographer*, 63: 171-175.
- 2017 **Young, M.** & Lachapelle, U. (2017). Transportation behaviours of the growing Canadian single-person households. *Transport Policy*, 57: 41-50.

2016 **Young, M.**, Tanguay, G. & Lachapelle, U. (2016). Transportation costs and urban sprawl in Canadian metropolitan areas. *Research in Transportation Economics*, 60: 25-34.

Book Chapters:

2022 Zwick, A., **Young, M.**, & Spicer, Z. (2022). The Evolution of Ridehailing Regulation in Canadian Cities. In *Mobility Changes in the 21st Century City: How the iPhone, COVID, and Climate Changed Everything*. Edited by Shauna Brail and Betsy Donald. University of Toronto Press. [Submitted]

2021 **Young, M.** & Farber, S. (2021). Ride-hailing platforms are shaping the future of mobility, but for whom? In *The Platform Economy and the City: Urban Peril and Promise in the New Digital Economy* edited by Austin Zwick and Zachary Spicer. McGill-Queens University Press.

Reports:

2020 Zhang, Y., Farber, S., **Young, M.** (2020). The benefits of on-demand transit in Belleville: Findings from a user survey.  
<http://hdl.handle.net/1807/100570>.

2016 Agence de développement économique du Canada pour les régions du Québec. (2016). Synthèse de la stratégie d'engagement. Montréal: Agence de développement économique du Canada pour les régions du Québec, ISBN: 978-0-660-06415-4, 66 p.

Non-peer reviewed publication:

2022 **Young, M.** & Choukah, S. (2022). The Metaverse: Tomorrow's urban dystopia. *The Conversation*.

2021 **Young, M.** (2021). Governments must work with restaurants on a delivery app with no commission fees. *The Conversation*.

**HONORS, FELLOWSHIPS, AND AWARDS**

2021 Outstanding Dissertation Award, Transportation Geography Specialty Group of the Association of American Geographers (AAG)

2020 – 2022 Postdoctoral Fellowship, Fonds de Recherche du Québec – Société et Culture (FRQSC)

2020 School of Cities Fellowship Award, University of Toronto

2019 – 2020 Ontario Graduate Scholarship (OGS)

2019 Graduate Scholarship, Transportation Association of Canada (TAC)

2019 Student Travel Award, Transport. Geography Specialty Group of the AAG

2017 – 2020 Doctoral Research Fellowship, FRQSC

2016 Entrance Award, University of Toronto

2013 – 2014 ESG2 Excellence Scholarship, École des sciences de la gestion, UQÀM

2012 Mobility Award, McGill University

## GRANTS AND RESEARCH FUNDING

- 2022 Georges Tanguay (Principal Investigator), **Mischa Young** (Co-Principal Investigator), and Juste Rajaonson (Co-Principal Investigator). “Analyse de géolocalisation des conditions environnementales urbaines favorables à l'apiculture dans les villes de Montréal et Toronto.” SSHRC Partnership Engage Grants; \$24,946 [Submitted]
- 2021 Giovanni Circella (Principal Investigator) and **Mischa Young** (Co-Principal Investigator). “Studying the Impacts of the Pandemic and Future Mobility Patterns in California during the Post COVID-19 Recovery.” National Centre for Sustainable Transportation (NCST); \$75,000
- 2020 Giovanni Circella (Principal Investigator) and **Mischa Young** (Co-Principal Investigator). “Investigating the Temporary and Longer-term Impacts of the COVID-19 Pandemic on Mobility in the SCAG Region.” Southern California Association of Governments (SCAG); \$130,000
- 2020 Timothy Ross (Principal Investigator), **Mischa Young** (Co-Applicant), Steven Farber (Co-Applicant), Suryani Hamdani (Collaborator). “Advancing Accessible Taxi Services for People with Disabilities in Toronto, Canada.” SSHRC Partnership Engage Grants; \$24,976

## CONFERENCES

- 2022 Speaker: “The increase in online shopping during COVID-19: Who is responsible, will it last, and what does it mean for cities?” Association of American Geographers’ (AAG) 2022 annual meeting, New York City, New York. [Online].
- 2021 Speaker: “Have the factors associated with the use of online shopping changed over time?” Association of Collegiate School of Planning (ACSP) 61<sup>st</sup> annual conference [Online].
- 2021 Presenter: “The true cost of sharing: A detour penalty analysis between Ridehailing and Shared Ridehailing trips in Toronto” Poster presented at the annual meeting of the Transportation Research Board Meeting (TRB), Washington, D.C. [Online]
- 2021 Speaker: “Telework, Adoption of ICT and Equity Issues: What are the Longer-Term Implications of the COVID-19 Pandemic on Cities” In the Future of Travel in a Post-COVID-19 Pandemic World Workshop at the annual meeting of the Transportation Research Board (TRB), Washington, D.C. [Online]
- 2020 Speaker: “Barriers and Solutions to Reducing the Carbon Footprint of Ridehailing in California” 3 Revolutions Future Mobility Research Workshop [Online].
- 2020 Panelist: “Travel Mode and Behavior Changes During the COVID-19 Pandemic” Southern California Association of Governments [Online].

- 2020 Speaker: “The true cost of sharing: A detour penalty analysis between Ridehailing and Shared Ridehailing trips in Toronto” Association of Collegiate School of Planning (ACSP) 60<sup>th</sup> annual conference [Online].
- 2020 Presenter: “Measuring when Uber behaves as a substitute or complement to transit” Poster presented at the annual meeting of the Transportation Research Board Meeting (TRB), Washington, D.C.
- 2019 Speaker: “Ride-hailing platforms are shaping the future of mobility, but for whom?” Mobilizing Justice Conference, Toronto, Ontario.
- 2019 Speaker: “Measuring when Uber behaves as a substitute or complement to transit: an examination of travel-time differences in Toronto.” Association of Collegiate Schools of Planning’s (ACSP) 59<sup>th</sup> annual conference, Greenville, South Carolina.
- 2019 Speaker: “The Who, Why, and When of Ride-hailing Trips in Toronto.” Association of American Geographers’ (AAG) 2019 annual meeting, Washington, D.C.
- 2018 Speaker: “An Analysis of Metrolinx’s Smart Commute Strategies.” 47<sup>th</sup> Annual meeting of the Urban Affairs Association (UAA), Toronto, Ontario.
- 2017 Speaker: “Transport Inaccessibility as a Barrier to Participation: The Case of Toronto’s Suburban Towers.” North American Regional Science Council (NARSC) 2017 annual meeting, Vancouver, British-Columbia.
- 2017 Speaker: “Transportation Behaviours of the Growing Canadian Single-Person Households.” Association of American Geographers’ (AAG) 2017 annual meeting, Boston, Massachusetts.
- 2017 Speaker: “Comment se déplacent les gens seuls au Canada.” Colloque Interuniversitaire Urbain, University of Montreal.
- 2016 Speaker: “The Relationship between Transportation Accessibility and Social Disparities: The Case of Montreal’s Parc Extension Neighbourhood.” Centre for Interdisciplinary Research on Montreal (CIRM), McGill University.
- 2015 Speaker: “Transportation Costs and their Effect on Urban Sprawl: An Empirical Analysis of 10 Large Canadian Metropolitan Areas.” 45<sup>th</sup> Annual meeting of the Urban Affairs Association (UAA), Miami, Florida.

## **TEACHING EXPERIENCE**

### Course instructor

- 2022 EEU1002 – Biodiversité urbaines (Université de l’Ontario français)
- 2021-2022 EEU1001 – Dynamiques urbaines (Université de l’Ontario français)
- 2020 CITB08H3 – Economy of Cities (University of Toronto)

### Guest lecturer:

- 2022 ECN1002 – Théorie de la Culture “Visualisation des données spatiales” (Université de l’Ontario français)

2022	EIS1005 – Élément de microéconomie “Les transports et l’économie” (Université de l’Ontario français)
2021	EIS1001 – Élément d’économie globale “La localisation d’activité économique” (Université de l’Ontario français)
2021	CriticalMaaS Seminar – “An Examination of the Impacts of Ridehailing on Canadian Cities” (Delft University of Technology)
2017	GGR424: Transportation Geography and Planning seminar – “How Transportation Costs can be used to Influence Travel Behaviours” (University of Toronto)
2016	TRAM & CIRRELT Transport Seminar – “Using Parking Policies to Modulate Transportation Behaviours” (McGill University)

## **SERVICE TO THE PROFESSION**

### Funding Agency Reviews:

Agence Nationale de la Recherche .....	(1)
MITACS Accelerate .....	(1)
Southeastern Transportation Research, Innovation, Development and Education Centre (STRIDE) .....	(1)

### Ad Hoc Journal Reviews:

Annals of the American Association of geographers.....	(1)
Asian Journal of Business Accounting .....	(1)
Canadian Planning and Policy.....	(1)
Case Studies on Transport Policy .....	(8)
Cities .....	(1)
Computer, Environment and Urban Systems.....	(1)
Environment and Planning B: Analytics and City Science.....	(1)
Geoforum.....	(1)
Information, Communication and Society.....	(1)
Journal of Planning Education and Research .....	(1)
Journal of Traffic and Transportation Engineering .....	(1)
Journal of Transport Geography .....	(5)
Journal of Transportation Planning and Technology .....	(1)
Plos One.....	(1)
Regional Science and Urban Economics.....	(1)
Research in Transportation Economics.....	(2)
Sustainability .....	(2)
Technological Forecasting & Social Change .....	(1)
The Canadian Geographer.....	(1)
The Open Civil Engineering Journal.....	(1)
Transport Reviews .....	(1)
Transportation.....	(2)
Transportation Research Part A: Policy and Practice .....	(6)
Transportation Research Part D: Transport and Environment.....	(4)
Transportation Review Board.....	(9)
Travel Behavior and Society .....	(2)

### Professional Memberships:

- 2021 – Present Member of the SSHRC funded Mobilizing Justice Multisector Research Partnership  
2019 – Present Member of the Transportation Research Board's Standing Committee on Emerging and Innovative Public Transport and Technologies  
2017 – Present Member of the Transportation Geography Specialty Group of the Association of American Geographers (AAG)  
2018 – 2020 Member of the Canadian Regional Science Association  
2016 – 2020 Member of the Spatial Analysis of Urban Systems (SAUSy) Laboratory  
2014 – 2015 Member of the organizing committee for research seminars at UQÀM

### **MEDIA COVERAGE**

- 2022 Simon Brooke. "The metaverse: city planner's dream or urban nightmare?" *Raconteur*. 8 September 2022. <https://www.raconteur.net/technology/metaverse-planners-dream-urban-nightmare/>
- 2022 *Moteur de Recherche*. Radio-Canada. 17 June 2022. Entrevue radio. <https://ici.radio-canada.ca/ohdio/premiere/emissions/moteur-de-recherche/episodes/635107/rattrapage-du-vendredi-17-juin-2022>
- 2022 Julia Pagé. "Voiture vertes, lunettes roses" *Le Droit Affaires*. 14 June 2022. <https://www.ledroit.com/2022/06/14/voitures-vertes-lunettes-roses-partie-1-de-4-62849ee8f3cbf6af14227f283699ebca>
- 2021 Erin Levitsky. "How are ethical expectations changing ride-hailing?" *Canvas8*. 17 May 2021. <https://www.canvas8.com/library/reports/2021/05/17/ethical-ride-hailing>
- 2021 Jacob Serebrin. "Montréal aidera les restaurant à rivaliser avec les géants de la livraison" *La Presse*. 7 May 2021. <https://www.lapresse.ca/actualites/grand-montreal/2021-05-07/montreal-aidera-les-restaurants-a-rivaliser-avec-les-geants-de-la-livraison.php>
- 2021 *Weekend Mornings*. 980 CKNW in Vancouver. 3 April 2021. Radio Interview. <https://globalnews.ca/radio/cknw/player/#/>
- 2021 *Kitchener Today*. 570 News. 31 March 2021. Radio Interview. <https://www.570news.com/audio/kitchener-today-with-brian-bourke/>
- 2020 Michael McKinnon. "PhD grad aims to make the world a fairer place when it comes to ride-share services." *The University of Toronto's faculty of arts & science newsletters*. 19 November 2020. <https://www.artsci.utoronto.ca/news/phd-grad-aims-make-world-fairer-place-when-it-comes-ride-share-services>
- 2020 Pat Doherty. "The True Cost of Sharing." *The University of Toronto's Transportation Research Institute newsletters*. 9 October 2020. <https://uttri.utoronto.ca/news/mischa-young-on-the-true-cost-of-ridesharing/>

2019

Nicholas Sanderson. "What other cities can learn from Toronto's ride-hailing experience", *Spacing*. 20 September 2019.

<http://spacing.ca/national/2019/09/20/what-can-other-cities-learn-from-torontos-ride-hailing-experience/>

[October 10<sup>th</sup>, 2022]

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

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Mischa Young  
Assistant professor